

# Analysis Of Government Of India's Policies Posing Challenges To ODL Education: Limitations And Required Measures

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## **Abstract:**

*Open and Distance Learning (ODL) has emerged as a vital mode of education in India, providing flexible and accessible learning opportunities to diverse sections of society. The Government of India has introduced various policies aimed at regulating and enhancing the quality of ODL education, ensuring its alignment with national educational objectives. However, these policies also present significant challenges that impact the growth and effectiveness of ODL institutions.*

*Analysis of these policies helps in understanding their implications on ODL education. While regulatory frameworks such as those set by the University Grants Commission (UGC) and the National Education Policy (NEP) 2020 emphasize quality assurance and digital integration, they also impose constraints that may limit the autonomy and reach of ODL programs. Issues such as stringent accreditation norms, limited recognition of ODL degrees in certain sectors, digital divide, and funding limitations pose hurdles to its expansion.*

*This paper critically examines the limitations of India's policies on ODL education through a holistic analysis, identifying key areas of concern and proposing measures to address these challenges. By analyzing policy impacts, this study aims to suggest reforms that can enhance the effectiveness, inclusivity, and scalability of ODL education in India.*

**Keywords:** *Open and Distance Learning (ODL), Government Policies, Education, SWOT Analysis, India*

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## **I. Introduction:**

Open and Distance Learning (ODL) has emerged as a vital pillar of India's education system, offering flexible and inclusive learning opportunities to students who may not have access to conventional educational institutions. It plays a crucial role in facilitating lifelong learning, skill enhancement, and higher education for individuals from varied socio-economic backgrounds, including working professionals, students from rural areas, and marginalized communities. Recognizing its importance, the Government of India has implemented several policies to regulate and improve the quality of ODL education. These policies focus on standardizing academic delivery, integrating technology, ensuring credibility, and expanding the reach of distance education in alignment with national development objectives (Singh and Tiwari, 2016)

India's increasing emphasis on ODL reflects its broader commitment to making education more accessible and adaptable to diverse learner needs. This model serves as a crucial solution for individuals in remote locations, professionals seeking career advancement, and learners with disabilities who may struggle with traditional classroom-based education. With its focus on affordability, scalability, and flexibility, ODL aligns with India's unique socio-economic and geographical landscape (Nayak, *et al.*, 2020).

Despite the positive intent behind these policy initiatives, they have also introduced significant challenges that hinder the growth and accessibility of ODL education. Strict accreditation guidelines set by the University Grants Commission (UGC) and provisions under the National Education Policy (NEP) 2020 impose constraints that affect the autonomy and expansion of ODL institutions. Key issues such as the digital divide, inadequate infrastructure in rural regions, limited recognition of ODL degrees in employment sectors, and insufficient financial support continue to obstruct the full potential of distance education. Additionally, while the rapid adoption of digital learning has brought many benefits, it has also highlighted gaps in digital literacy and accessibility, particularly among economically disadvantaged groups (Ullah, 2024)

To address the increasing demand for distance education, the Government of India has introduced regulatory measures primarily through the University Grants Commission (UGC), the Ministry of Education (MoE), and other governing bodies. While these policies have contributed to the formalization and recognition of ODL programs, they have also introduced regulatory, technological, and financial challenges that must be examined critically.

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This paper aims to conduct a comprehensive evaluation of the policies governing ODL education in India, identifying their limitations and proposing strategies to overcome these barriers. Additionally, a comparative analysis of India's ODL policies with global practices will highlight areas where improvements can be made. Holistic analysis with strengths, weaknesses and suggestive reforms required will serve as the framework for assessing the impact of these policies on ODL education. While these regulations are designed to enhance the credibility and effectiveness of distance learning, they also introduce structural constraints that require critical reform.

Through this study, the objective is to highlight the key shortcomings in the existing policy framework and propose necessary reforms to address these challenges. By suggesting strategic policy improvements, this research seeks to enhance the effectiveness, inclusivity, and scalability of ODL education in India, ensuring that it remains a powerful tool for bridging educational disparities and promoting equitable learning opportunities nationwide.

### **Genesis and Evolution of ODL Policies in India:**

Open and Distance Learning (ODL) has played a crucial role in India's education system by offering flexible, accessible, and cost-effective education to millions of students who cannot attend traditional on-campus programs. Over the decades, ODL has evolved from a supplementary mode of education to a recognized and structured system, regulated by government policies and institutions. The evolution of ODL in India has been marked by various policy interventions, institutional developments, and technological advancements that have shaped its current framework (Mehta, 2011).

### **Early Developments: The Foundation of ODL in India and Emergence of Distance Education (1960s – 1980s):**

The concept of distance education in India can be traced back to the 1960s, when the need for alternative learning methods became evident due to increasing demand for higher education and limited institutional capacity. Inspired by global models such as the United Kingdom's Open University system, India began experimenting with distance learning to bridge the education gap. In 1962, the first step toward distance education in India was taken when the University of Delhi established the School of Correspondence Courses and Continuing Education. This initiative aimed to provide higher education to students who could not enroll in full-time university programs. Later in 1969, Panjab University and other institutions started offering correspondence courses, expanding the scope of distance education across different states. During 1970s, the concept of open universities was introduced, emphasizing the need for a dedicated system to support distance learners (Perraton, 2012).

### **Establishment of the First Open University (1980s); beginning of new era:**

Recognizing the potential of ODL, the Government of India laid the foundation for a structured distance education system in the 1980s. In 1982, Andhra Pradesh took the lead by establishing Dr. B.R. Ambedkar Open University (BRAOU) in Hyderabad, making it the first Open University in India. Further, in 1985, the Indira Gandhi National Open University (IGNOU) was established through the IGNOU Act, 1985, passed by the Parliament of India. IGNOU became the apex body for distance education, setting standards and regulations for ODL institutions nationwide. The establishment of IGNOU marked a turning point in ODL education, providing a structured framework for distance learning and introducing innovative teaching methodologies, including printed study materials, radio, and television-based education (Delanty, 1998).

### **Expansion and Regulatory Framework (1990s – 2000s) and Growth of State Open Universities and Private Institutions:**

During the 1990s, the demand for distance education grew significantly, leading to the establishment of several State Open Universities (SOUs) and private distance learning institutions. Several states, including Maharashtra, Karnataka, Tamil Nadu, and Rajasthan, established State Open Universities to cater to regional education needs. Universities with traditional programs also began offering distance education through dedicated departments known as Directorates of Distance Education (DDEs) (Chae and Hong, 2009).

### **Formation of the Distance Education Council (DEC) (1991):**

To ensure the quality and regulation of distance education, the Distance Education Council (DEC) was established under IGNOU in 1991. The DEC was responsible for setting norms for distance education programs, accrediting and recognizing ODL institutions and Ensuring quality assurance in ODL delivery. By the early 2000s, distance education had gained wide acceptance, with institutions offering programs in various disciplines, including arts, science, commerce, and professional courses like management and information technology (Holmberg *et al.*, 2005).

### **Policy Reforms and Technological Advancements (2010s – Present) with Transfer of Regulatory Authority to UGC (2012 – 2017):**

In 2012, the regulation of distance education shifted from DEC to the University Grants Commission (UGC). The Distance Education Bureau (DEB) was established under UGC in 2013 to oversee distance education programs. UGC introduced several guidelines to regulate ODL programs, emphasizing quality standards, student assessment mechanisms, and faculty qualifications. The introduction of UGC (Open and Distance Learning) Regulations (2017 & 2020) was one of the strengthening reforms recognizing the need for a formal regulatory structure; UGC introduced the ODL Regulations, 2017, which mandated accreditation by the National Assessment and Accreditation Council (NAAC) for universities offering ODL programs, strict quality control measures for study materials, assessments, and faculty requirements and exclusion of technical and professional programs like engineering, medicine, and law from ODL. In 2020, UGC revised its guidelines through the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020, integrating online education with ODL. The revised regulations included the expansion of online degree programs, allowing recognized universities to offer online courses alongside ODL, encouragement for blended learning models, integrating digital platforms, virtual classrooms, and e-content and emphasis on MOOCs (Massive Open Online Courses) and platforms like SWAYAM to supplement ODL programs (Rai, 2018).

### **National Education Policy (NEP) 2020 and the Future of ODL:**

The National Education Policy (NEP) 2020 introduced transformative changes to India's education system, recognizing the significance of ODL in increasing access to higher education. Key highlights of NEP 2020 concerning ODL included flexibility in Learning: NEP 2020 promotes multidisciplinary and flexible curricula, enabling students to combine ODL and traditional learning, digital Transformation: Encourages the integration of Artificial Intelligence (AI), Virtual Reality (VR), and EdTech platforms in distance education, recognition of ODL Degrees: NEP 2020 emphasizes mainstreaming ODL education, ensuring its equivalence to traditional degrees and Credit-Based Learning: The policy supports a credit-based transfer system, allowing students to shift between ODL and regular education seamlessly (Ullah, 2022).

### **Challenges and the Way Forward in India's ODL Policies**

Despite significant progress, challenges remain in India's ODL framework because of strict regulatory restrictions in the form of UGC guidelines limit innovation and flexibility in ODL programs. The limited Recognition of ODL Degrees is causing lot of employability issues as many employers and professional bodies still prefer traditional degrees over distance learning qualifications. Unequal access to the internet and digital devices affects students in rural and economically weaker sections is leading to digital divide. Further, the

proliferation of low-quality private institutions poses a risk to the credibility of ODL education leaving major concerns in quality assurance (Joshi, 2021).

### **International Best Practices in ODL Policies and Their Relevance to India**

Globally, countries such as the United Kingdom (UK Open University), Australia (Open Universities Australia), and the United States (Penn State World Campus) have developed advanced Open and Distance Learning (ODL) frameworks that emphasize autonomy, accreditation flexibility, and employer recognition (Tait, 2018). These models serve as valuable benchmarks for India, which continues to refine its ODL policies to expand accessibility and improve quality. For instance, the UK Open University (UKOU) operates under a flexible regulatory framework, allowing universities to experiment with pedagogy and curriculum design without excessive government intervention (Daniel, 2019). This autonomy has enabled UKOU to introduce innovative learning methodologies such as personalized digital learning, competency-based assessments, and industry collaborations that enhance student employability. Similarly, Open Universities Australia (OUA) provides a platform for multiple universities to offer accredited online programs, ensuring seamless credit transfer and broader academic choices for students. The United States' Penn State World Campus has integrated ODL with industry-oriented training and research collaborations, strengthening its credibility among employers (Chaudhary and Dey, 2013).

### **Relevance to India's ODL Policies:**

India's ODL policies, governed primarily by the University Grants Commission (UGC) and the National Education Policy (NEP) 2020, impose strict accreditation norms, limited autonomy for institutions, and lower recognition of ODL degrees in some sectors. Unlike global models, where universities enjoy greater flexibility in designing and delivering distance education programs, Indian ODL institutions must adhere to rigid regulations regarding faculty-student ratios, infrastructure requirements, and program approvals. These constraints often hinder innovation and scalability. To make ODL more effective in India, policymakers can incorporate best practices from leading global institutions, such as granting ODL institutions greater control over course design and delivery, similar to the UK Open University model, could foster innovation and improve learning outcomes. Implementing credit transfer and micro-credentialing systems, like those in Australia, would allow Indian students to pursue stackable qualifications, enhancing lifelong learning opportunities, encouraging ODL partnerships with industries, as seen in Penn State World Campus, could improve the perception of ODL degrees and enhance graduate employability and strengthening India's digital infrastructure and promoting blended learning through Massive Open Online Courses (MOOCs), similar to global models, would expand the reach of quality education. By adopting international best practices, India can transform its ODL system into a more inclusive, innovative, and globally competitive education model. Reducing regulatory bottlenecks, improving industry linkages, and leveraging technology will enable India to maximize the potential of ODL in fulfilling its higher education and skill development goals (Gowthaman, *et al.*, 2017).

### **Suggested Reforms to Overcome Weaknesses in ODL Policies in India:**

Despite its potential to democratize education, Open and Distance Learning (ODL) in India faces several challenges due to rigid regulations, limited employer recognition, infrastructural gaps, and digital accessibility issues. To enhance the effectiveness and scalability of ODL, strategic reforms are necessary. Below are key recommendations to address the weaknesses in India's current ODL policies.

#### **Simplification of Approval and Accreditation Process:**

- The UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 impose stringent requirements that limit institutional autonomy.
- A more streamlined accreditation process similar to the UK Open University model, where institutions have greater flexibility, should be introduced.
- The National Assessment and Accreditation Council (NAAC) grading requirement for ODL institutions should be relaxed for institutions demonstrating consistent quality outcomes.

#### **Credit Transfer and Micro-Credentials:**

- Introduce a National Credit Bank System to allow seamless credit transfer between ODL and conventional programs, like the Australian Open Universities model.
- Encourage stackable micro-credentials (short-term online/distance courses) that can be combined into full-fledged degrees, enabling lifelong learning and skill development.

#### **Enhancing Employer Recognition of ODL Degrees and Strengthening Industry Collaboration:**

- Establish formal partnerships between ODL institutions and industries to design job-oriented curricula.

- Introduce apprenticeship and internship programs for ODL students to improve hands-on experience, similar to Penn State World Campus in the USA.
- Launch a national awareness campaign to improve employer confidence in ODL degrees.

#### **Standardizing Degree Recognition across sectors:**

- Ensure equal recognition of ODL degrees in government and private sector jobs, making them at par with traditional degrees.
- Encourage professional councils (like AICTE, NMC, BCI) to approve ODL-based professional education in selected fields with practical components.

#### **Bridging the Digital Divide and Expanding Digital Infrastructure:**

- Improve broadband access in rural and semi-urban areas through initiatives like BharatNet and public Wi-Fi hotspots.
- Provide subsidized digital devices (laptops, tablets) for economically weaker students enrolled in ODL programs.
- Encourage public-private partnerships (PPPs) to fund digital infrastructure for remote learners.

#### **Enhancing Digital Literacy and Accessibility:**

- Conduct nationwide digital literacy campaigns to train ODL learners and faculty on using LMS platforms, MOOCs, and virtual classrooms.
- Develop multilingual digital content to cater to students from diverse linguistic backgrounds.
- Implement inclusive learning technologies (e.g., AI-based voice assistants, screen readers) for students with disabilities.

#### **Improving Student Engagement and Learning Outcomes and Integrating Blended Learning Models**

- Combine online, offline, and experiential learning components, aligning with NEP 2020 recommendations.
- Expand interactive learning tools such as AI-based tutoring, gamification, and augmented reality (AR) to improve student engagement.

#### **Strengthening Assessment and Evaluation:**

- Move away from traditional pen-paper examinations to continuous evaluation models like e-portfolios, case studies, and competency-based assessments.
- Develop AI-powered proctoring systems to enhance the credibility of online assessments.

#### **Financial and Institutional Support for ODL Growth and Increased Government Funding for ODL Institutions:**

- Allocate dedicated budgetary grants for public ODL universities to improve infrastructure, faculty training, and research.
- Offer tax incentives to private institutions investing in ODL expansion and digital education projects.

#### **Public-Private Partnerships for Sustainable ODL Growth:**

- Facilitate corporate sponsorships and CSR funding to support digital learning initiatives.
- Encourage EdTech collaborations to co-develop adaptive learning platforms for distance education.

#### **Future Policy Recommendations for Strengthening ODL Education in India:**

Open and Distance Learning (ODL) has the potential to transform India's education landscape by making quality education accessible to a diverse range of learners. However, to fully realize its potential, India must undertake strategic policy reforms that address existing challenges and align ODL education with global best practices. The following recommendations focus on enhancing regulatory flexibility, improving digital infrastructure, strengthening industry collaborations, and fostering international partnerships to ensure the sustainable growth of ODL education.

#### **More Flexible Accreditation and Regulatory Reforms**

One of the major challenges faced by ODL institutions in India is the rigid accreditation and approval process imposed by regulatory bodies such as the University Grants Commission (UGC) and the Distance Education Bureau (DEB). The current framework imposes strict norms regarding faculty qualifications, student-teacher ratios, and physical infrastructure, which often stifle innovation and limit institutional autonomy.

Key Recommendations may be simplify Accreditation Procedures with introduce a fast-track approval process for ODL institutions with a proven track record of quality education, ensuring less bureaucratic red tape while maintaining academic standards.

It needs to move Towards an Outcome-Based Accreditation Model, instead of focusing solely on infrastructure and faculty-student ratios; accreditation should prioritize learning outcomes, employability metrics, and student satisfaction. Similar to global models such as the UK Open University, trusted institutions with a strong reputation should be given greater academic and administrative autonomy. Professional courses like engineering, medicine, law, and pharmacy are excluded from ODL. With the advancement of virtual labs and simulation-based learning, policy revisions should allow select professional courses to be delivered through blended ODL modes, ensuring rigorous quality standards.

### **Enhanced Digital Infrastructure and Accessibility**

A major barrier to ODL effectiveness in India is the digital divide, with students from rural and economically weaker backgrounds struggling with limited internet access and lack of affordable digital devices. While initiatives like Digital India and BharatNet aim to improve connectivity, more targeted interventions are needed to bridge the digital gap and enhance the learning experience for ODL students.

Major recommendations may include, accelerate broadband deployment in remote areas through public-private partnerships (PPPs) and community Wi-Fi programs. Subsidized internet plans for ODL students should be introduced to enhance digital learning participation. The government should collaborate with private tech companies to offer low-cost laptops, tablets, and smartphones to economically disadvantaged students, ensuring equal access to ODL resources. Most ODL content is currently in English, limiting access for non-English-speaking students. A policy push should ensure that learning materials are available in regional languages to improve inclusivity. Expand the reach of MOOCs (Massive Open Online Courses), AI-based learning platforms, and interactive digital content through platforms like SWAYAM and NPTEL, integrating adaptive learning technologies to cater to different learning styles.

### **Stronger Industry Linkages to Improve Employability**

One of the critical challenges of ODL education in India is the low employability of graduates, as many employers still perceive ODL degrees as inferior to traditional degrees. To enhance the credibility of ODL programs, stronger industry-academia collaborations must be fostered.

The recommended suggestive measures may include, ODL institutions should collaborate with corporate leaders and industry experts to design skill-based programs that match current job market demands. ODL learners should be integrated into work-based learning programs, ensuring they gain practical experience through virtual internships, industry projects, and professional mentorship programs. Encourage companies to fund online degree programs for their employees as part of professional upskilling initiatives, similar to models seen in countries like the United States and Australia. The government must ensure that ODL degrees are given equal weightage in job recruitment, removing any bias against distance learning qualifications in both public and private employment sectors.

To raise the academic credibility and global competitiveness of India's ODL system, there is a need for stronger international partnerships with leading open universities and global education providers. Such collaborations can enhance academic quality, facilitate student exchange programs, and introduce global best practices into India's ODL framework.

Develop agreements with global open universities (such as UK Open University, Open Universities Australia, and Penn State World Campus) to allow Indian students to earn international credits and transfer them to Indian institutions. Encourage co-offered degree programs, where Indian students can earn dual degrees from both an Indian ODL university and a foreign institution, enhancing international recognition. Learning from global ODL institutions, India should adopt innovative teaching strategies, such as competency-based learning, AI-driven tutoring, and immersive virtual simulations. Collaboration with global EdTech firms can enable India to implement AI-based student performance tracking and adaptive learning platforms that personalize education for ODL learners.

## **II. Conclusion:**

The development of Open and Distance Learning (ODL) policies in India showcases the nation's commitment to expanding educational access while ensuring academic excellence. Since the introduction of correspondence courses in the 1960s, ODL has evolved significantly, culminating in structured regulations under the University Grants Commission (UGC) and the National Education Policy (NEP) 2020. Despite persistent challenges, technological advancements and policy reforms present new opportunities for growth. To unlock ODL's full potential in India's higher education system, a balanced approach integrating policy flexibility, digital transformation, and industry collaboration is essential.

For ODL to be truly impactful, policy reforms should prioritize institutional autonomy, digital inclusivity, and stronger linkages with industries. By drawing insights from international best practices, India can reshape its ODL ecosystem into a globally competitive, learner-centric, and skill-driven education model. Addressing key challenges such as regulatory constraints, digital infrastructure gaps, and employer recognition will be crucial for ODL's success.

By simplifying accreditation, investing in digital infrastructure, fostering industry-academia partnerships, and encouraging global collaborations, India can position its ODL framework as a pioneering model for inclusive, flexible, and high-quality education in the 21st century. These strategic reforms will enable ODL to bridge educational disparities, support lifelong learning, and contribute to the broader objectives of NEP 2020, making it a transformative force in the Indian education sector.

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